



July 14, 2016

Dear Customer:

Effective immediately, or as contract terms permit, Tata Chemicals North America Inc. and Tata Chemicals (Soda Ash) Partners (collectively, "Tata Chemicals") will be increasing off-list prices for all United States and Canada bulk and packaged soda ash shipments by \$10.00 per short ton (US funds). The increase applies to soda ash from all Tata Chemicals' plant, terminal and warehouse shipping locations within the United States and Canada.

All packaged Bulk Dense Ash:	Adjustments to include bulk price increase plus packaging cost economics
Warehouse/Terminal locations:	Adjustments to include bulk price increase plus packaging cost economics, plus freight and terminal/warehouse costs

Tata Chemicals' energy surcharge program continues to remain in effect. For reference, the program's current Quarter (July to September) 2016 energy surcharge is \$0 per short ton.

Thank you for your valued business. Please contact your Tata Chemicals' sales representative should you have any questions.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Zsig Schneider', with a horizontal line extending to the right.

Zsig Schneider
Vice President – Sales & Marketing